

Colored coins in practice

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What are colored coins?



- Add secondary value to Bitcoins
- Store any asset on the Bitcoin blockchain

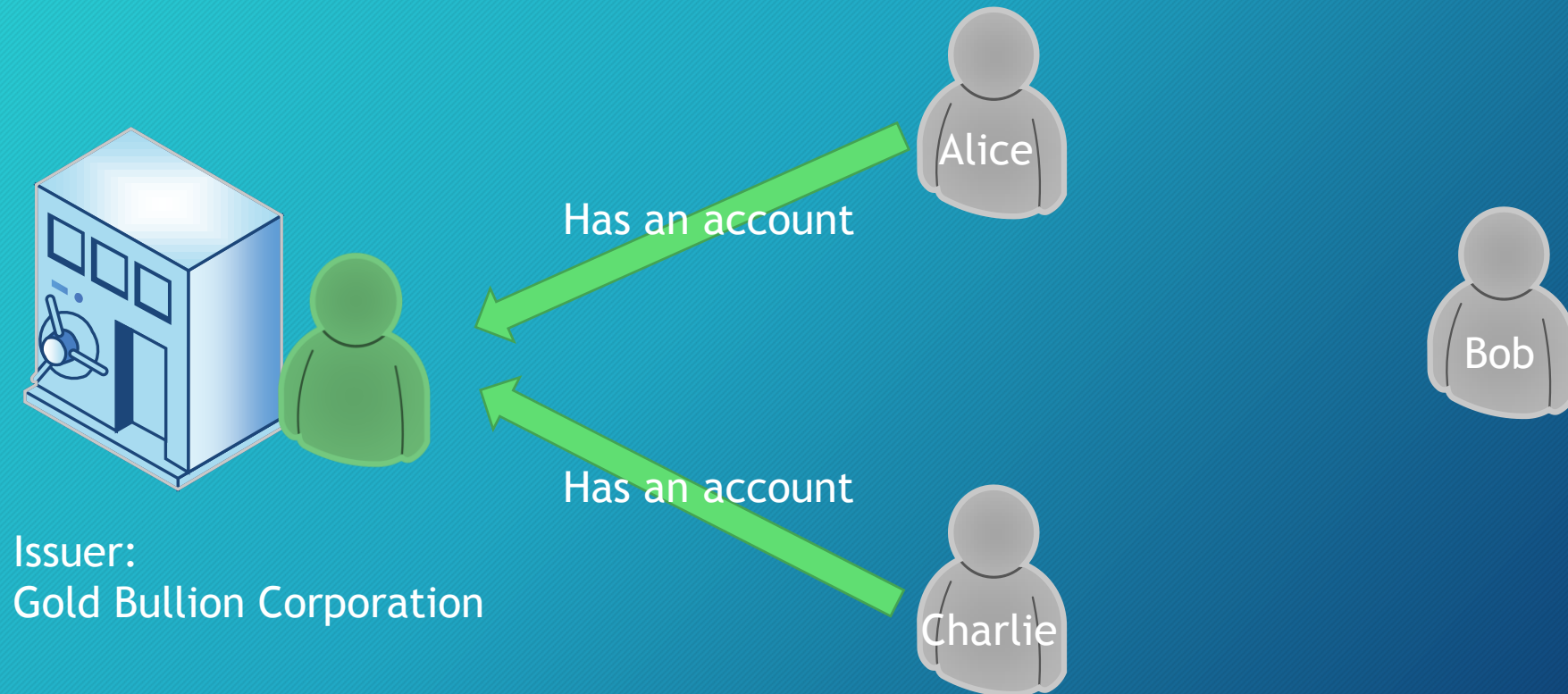
IPO

Bullion
bank

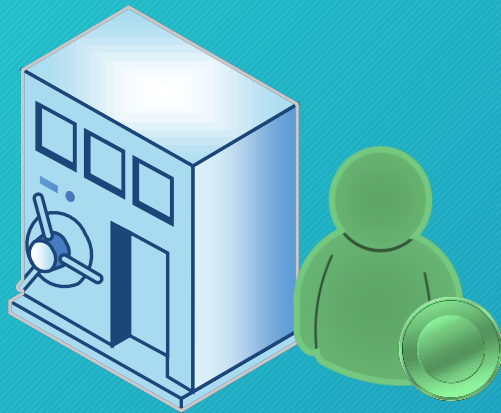
Loyalty
points

Smart
properties

The role of the issuer



The role of the issuer



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IPO

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Open Assets Protocol



Wallets

Exchanges

Gateways

Merchants

Open Assets

Bitcoin Blockchain

Open Assets benefits



Send any asset across the world

Minimal transaction fees

Transparency

Anonymous

What is the difference with...?



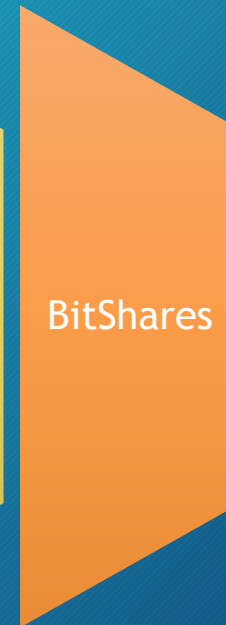
- Uses a different currency
- Based on alternate Blockchain
- Never as secure as Bitcoin



Ripple



NXT



BitShares



Ethereum

What is the difference with...?



Mastercoin

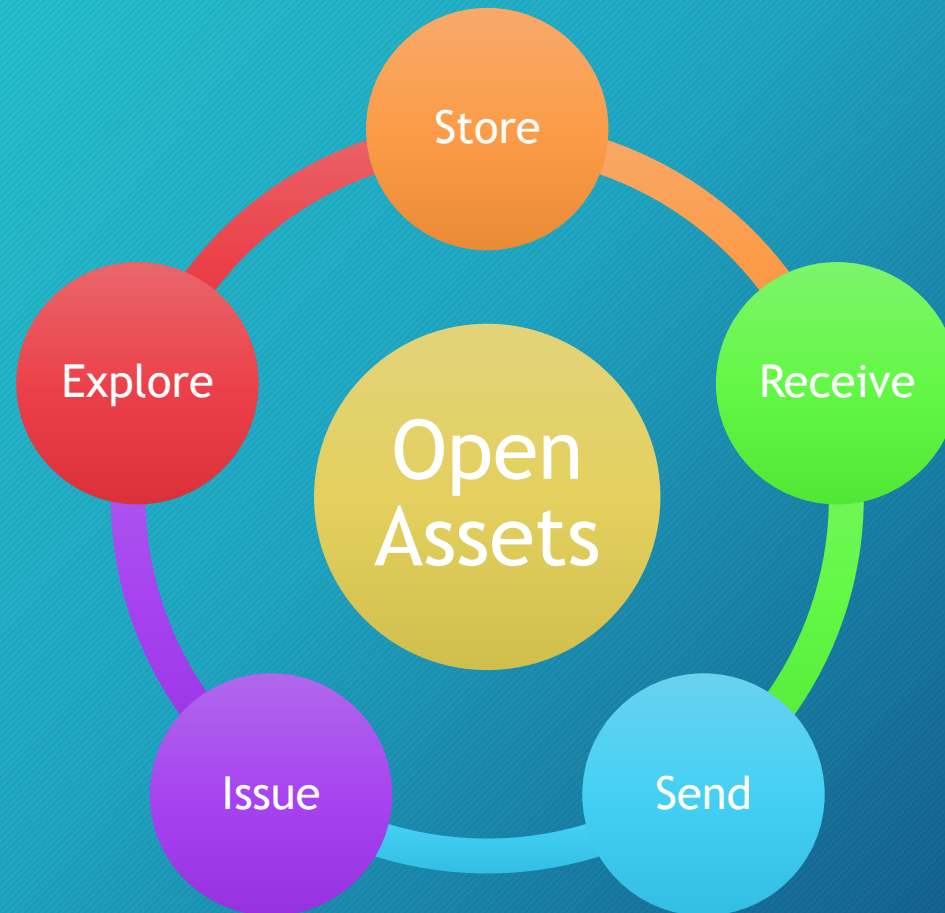
Counterparty

- Uses a different currency
- Monolithic architecture

The wallet



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Demo

Wrap up



Open Assets Protocol specification: <http://openassets.org>

Try it today: <https://www.coinprism.com/>

Android App: Search “Coinprism”

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